

TruEase®

CBD Softgels Powered by VESISORB®

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TruGen3®

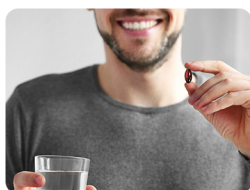
Three Generations of Truth in Nutrition



The most science-backed CBD product in the world!

- 1 Loaded with 25 mg CBD and 10 mg BCP from broad spectrum hemp extract.
- 2 Patented formulation that's been clinically proven to significantly improve bioavailability and absorption.
- 3 Seed to solution full traceability and compliance with the 2018 Farm Bill.

SUN-GROWN HEMP



- ✓ 100% USA Grown
- ✓ 30-Year Seed Breeding History
- ✓ 5th Generation Family Farm
- ✓ Proprietary Supercritical CO2 Extraction

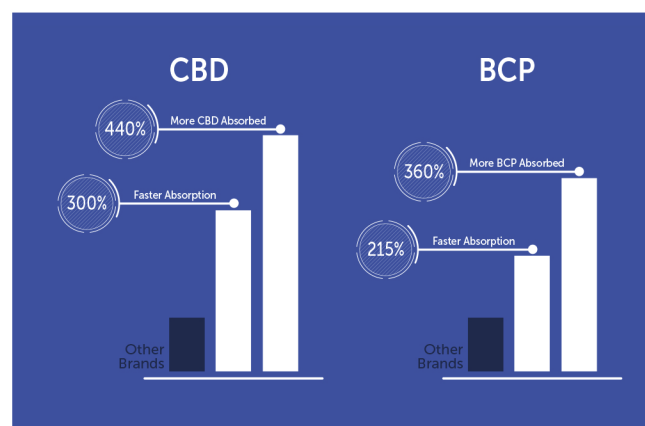
UNMATCHED SCIENTIFIC EVIDENCE

- ✓ Peer-Reviewed Published Study
- ✓ Two-Year, Real-Time Stability Data
- ✓ 14-Day and 90-Day Toxicity Study
- ✓ Triple Lab Tested (ISO17025)

Safety. Purity. Performance.

TruEase® is the world's most science-backed CBD product that showcases the safety, purity, and performance of natural, sun-grown industrial hemp in an elegant softgel capsule.

It is well-known that hemp oil is poorly absorbed in the human body. To address this, TruEase® utilizes a patented, ingredient delivery system, VESIsorb®, so health conscious consumers can receive the maximum benefits from our pure hemp extract. Our medical and scientific advisory counsel selected VESIsorb® due to its 30-year history of safe and effective use with natural ingredients in addition to the robust body of supporting safety data that is backed by peer-reviewed, published studies. In a recent published study*, our formulation showed significant improvements in CBD and BCP absorption and bioavailability.



* Knaub et al, A Novel Self-Emulsifying Drug Delivery System (SEDDS) based on VESIsorb® Formulation Technology Improving the Oral Bioavailability of Cannabidiol in Healthy Subjects. Molecules 2019, 24, 2967.

To place an order, contact us at **1 (844) 387-8436** or send us an email: **support@trugen3.com**

VESISORB® IS A REGISTERED TRADEMARK OF SOURCEONE GLOBAL PARTNERS.