

Product Data Sheet

TruEase + Curcumin

A Highly Bioavailable Combination of Hemp Oil, Beta-Caryophyllene, and Curcumin*

TruEase + Curcumin is a synergistic combination of curcumin, phytocannabinoids-rich hemp oil, beta-caryophyllene, and vitamin D3.* The formula uses the VESIsorb[®] delivery system for maximum absorption and bioavailability. This allows TruEase + Curcumin to support a healthy body, including bone, joint, and heart health and a positive emotional outlook.*

Powerful Support for the Endocannabinoid System*

TruEase contains a full spectrum of hemp-derived phytocannabinoids to support the “entourage effect.”* This term refers to the synergistic beneficial effects of all the cannabinoids found in hemp, not only cannabidiol (CBD) but also the more than 80 phytocannabinoids found in this plant.* TruEase is made from non-GMO hemp cultivars.

In addition to cannabidiol from hemp oil, TruEase contains beta-caryophyllene, the first known dietary cannabinoid. It is a sesquiterpene responsible for the spiciness of black pepper and is also found in cloves, rosemary, and cannabis. It was among the first hemp-derived substances shown to bind directly to endocannabinoid receptors.* Beta-caryophyllene selectively binds to the cannabidiol 2 (CB2) receptor, allowing it to support healthy inflammatory, immune, and pain responses, mood, and heart, bone, and joint health, without having the psychoactive effects associated with substances that bind to the CB1 receptor such as THC.* Evidence confirms that beta-caryophyllene is orally bioavailable, ensuring it is effective at maintaining optimal health.*

Advanced Extraction and Purification Process*

TruEase is made using a state-of-the-art extraction and purification process called Simulated Moving Bed (SMB) Chromatography. Chromatography is the process of separating materials, allowing phytocannabinoids such as CBD, CBN, and CBG to be isolated and concentrated. SMB has been clinically proven in a number of industries for its purification results and success in recovering active ingredients. SMB’s efficiency is unmatched and there is no need for the use of excessive solvents.

The Added Effect of Curcumin*

The plant *Curcuma longa*, also known as turmeric and commonly referred to as curcumin, has a long history of use as a spice in Indian cooking as well as a traditional herb in Ayurveda medicine. The active constituents of turmeric, known collectively as curcuminoids, can act as effective antioxidants against excessive free radical damage.* Curcumin has been widely studied for its effects on joint comfort, brain health, and overall good health.*

VESIsorb[®] Delivery System for Enhanced Absorption*

TruEase + Curcumin is powered by VESIsorb® delivery system. This leads to higher absorption of the ingredients, which translates into maximum support for joint, brain, and immune health, as well as the body’s natural inflammatory response.* The bioavailability of oral CBD is usually between 6% and 20%. The VESIsorb® delivery system substantially enhances this bioavailability.* The VESIsorb® colloidal droplet delivery system allows for the alteration of dense and viscous raw materials into a water soluble “body ready” liquid that is fit into a soft gel capsule.*

This method of delivery is also advantageous for curcumin. Many of the components of turmeric (including the curcuminoids) thought to be responsible for its beneficial effects are poorly absorbed by the body. Their fat soluble nature and other chemical characteristics can make absorption across the gastrointestinal tract a challenge. However, when incorporated into the VESIsorb® delivery system, these challenges can be minimized.*

Advantages of TruEase + Curcumin

- Patented water soluble VESIsorb® delivery system for maximum absorption and bioavailability*
- Proprietary Simulated Moving Bed (SMB) chromatography extraction to eliminate solvents and impurities
- A synergistic combination of ingredients known to support the body’s inflammatory response, as well as brain and joint health*
- Made from Non-GMO hemp cultivars

FORMULA (#5015)

Supplement Facts

Serving Size 1 Softgel

VESIsorb® PCR HEMPCHOICE® Hemp Oil Extract.....	200mg
<i>(Cannabis sativa, seed stalk, stem),</i>	
Providing 22mg of phytocannabinoids & terpenes, including	
Beta-caryophyllene	
Curcumin.....	.50mg
<i>(Standardized ≥ 95% Curcuminoids Curcuma longa, root)</i>	
Vitamin D (as cholecalciferol (D3)).....	200IU

Other Ingredients: VESIsorb® Colloidal Delivery System (Medium Chain Triglycerides, VEDD (Vitamin E Dimer Derivative), Nonionic Surfactant, Mono and Diglycerides, Fatty Acids, Natural Flavors), Capsule Shell (Bovine Gelatin, Glycerin, Purified Water, Annatto)

SUGGESTED USE

As a dietary supplement, adults take 1 softgel daily or as directed by your healthcare professional.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.