

Phytocannabinoids and the Body’s Endocannabinoid system: the ultimate key to health and wellness?

Today, there are over 80 phytocannabinoids that have been identified with many having significant therapeutic value in a wide range of health conditions. New coverage has exploded along with a laser focus in the scientific and medical community on the extraordinary health benefits delivered by medical marijuana and phytocannabinoid rich (PCR) hemp oil.

Much of the focus has been on Cannabidiol (CBD), but it is clear a multi-spectrum or “**entourage of cannabinoids**” provides unmatched benefits and advantages.

TruEase[®] Hemp Oil Advantages

Advantages	TruEase [®] Hemp Oil	Other Hemp Oil
Full Traceability from Seed to Consumer	✓	?
Non GMO Hemp Cultivars	✓	?
Proprietary SMB Liquid Chromatography Extraction: “Solvent Free Technology”	✓	✗
Proprietary SMB Liquid Chromatography Extraction: “Non-Detectible amount of THC/THCa”	✓	✗
Patented Water Soluble Delivery System for Optimal Absorption and Bioavailability	✓	✗

Supporting A Healthy Body With Phytocannabinoids

While humans have used hemp for food and other uses for centuries, medical scientists now recognize that compounds found in the hemp plant (phytocannabinoids) help maintain health. Through the discovery of the endocannabinoid system in the body, the explanation of how phytocannabinoids help to maintain balance and homeostasis is most profound!

Cannabinoid receptors in the endocannabinoid system act in many ways to maintain a healthy body, including regulating normal motor function, pain and inflammatory responses, memory, immune response, digestion, bone growth, and also to help protect skin and brain cells. †

Feeding The Endocannabinoid System

Because of its regulatory role in the body, the endocannabinoid system plays an adaptogenic role to help the body in homeostasis and balance. Among other things, stress, aging, and poor diet can imbalance your endocannabinoids.

Addressing this imbalance is a priority; one of the best ways to support healthy endocannabinoid balance is to feed your body with wholesome phytocannabinoid-rich hemp oil.

TruEase®'s Patented Delivery System: The Science

Studies show that the TruEase® patented delivery system, VESIsorb®, provides significant improvements in absorption and bioavailability. VESIsorb® technology provides lymphatic absorption pathway advantages over standard gastrointestinal absorption. With VESIsorb®, we take a very expensive, lipid-based, natural hemp oil product with the full entourage of cannabinoids and deliver them in a water-soluble form with no loss in bio-efficacy or absorption.

The VESIsorb® delivery system is a naturally self-assembling colloidal droplet delivery system that has been clinically proven to increase absorption of nutritional supplements.

VESIsorb® VEDD delivery system is a patented micelle technology that has been shown to improve the oral bioavailability of water insoluble compounds. VEDD is a natural water-soluble **Vitamin E Derivative Dimer** technology that combined with TruEase® Hemp Oil, delivers a water-soluble hemp oil softgel.

†These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. The information contained herein is for informational purposes only and does not establish a doctor-patient relationship. Please be sure to consult your physician before taking this or any other product. Consult your physician for any health problems.